Mass Communications

Analyzing Newspapers

Mr. Brocato

You are going to analyze the NEWS section of the newspaper (sections A and B generally….we aren’t interested in the sports or entertainment sections for this).

There are a few primary sections for analysis. Use this sheet to fill in your answers ***thoroughly.***

A **lead** is the very first paragraph of the story and is usually a single sentence. List the THREE best leads you can find and explain why they are good leads:

1. LEAD:

2. LEAD:

3. LEAD:

Now find the three WORST leads and explain what went wrong:

1. LEAD:

2. LEAD:

3. LEAD:

Now, find three very well written and reported articles and analyze/explain why they are good examples of journalism

**EXAMPLE 1**

TITLE:

BRIEF DESCRIPTION OF WHAT ARTICLE IS ABOUT

LIST ALL THE SOURCES IN THE ARTICLE

LIST ALL RESEARCH THAT WAS NECESSARY IN THE ARTICLE (BE SPECIFIC)

**EXAMPLE 2**

TITLE:

BRIEF DESCRIPTION OF WHAT ARTICLE IS ABOUT

LIST ALL THE SOURCES IN THE ARTICLE

LIST ALL RESEARCH THAT WAS NECESSARY IN THE ARTICLE (BE SPECIFIC)

**EXAMPLE 3**

TITLE:

BRIEF DESCRIPTION OF WHAT ARTICLE IS ABOUT

LIST ALL THE SOURCES IN THE ARTICLE

LIST ALL RESEARCH THAT WAS NECESSARY IN THE ARTICLE (BE SPECIFIC)

List the best headlines (look for creative ones…and you MAY go into sports and entertainment for this)

1.

2.

3.

4.

5.

FIND THREE EXAMPLES OF BIAS AND EXPLAIN WHAT THE BIAS IS

1.

2.

3.