Mass Communications

Mr. Brocato

Electronic Group Presentations: **15 MINUTES**

In your group, you are to create a lively **15 minute** presentation on an assigned media topic below. Now, I have very high expectations for presentations and tend to cringe at the clichéd versions of powerpoints and the like. This is a media class, so think of ways you can present the information in powerful and memorable ways.

**DO NOT** do the following:

1. Have each member read info off a notecard. I don’t mind if you have a card (you *should* have something), but KNOW YOUR STUFF.
2. If you have a video, make sure it works ahead of time.
3. Be unprepared. It’s painfully obvious and makes for a weak presentation.

**DO** follow the below suggestions:

1. Dress up and be professional
2. IF you do a powerpoint, make it unique and not “run of the mill.”
3. Think of memorable and unique ways to present your information. Maybe interview people about your topic, edit/splice it together, and show the class.
4. Make your presentation interactive. Talk with the audience and bring them into the discussion. Make them work and be involved.

**TOPICS:**

1. **Social network sites like Twitter, Facebook, etc. How are they changing the way news is presented? How are they changing our culture? Look into the history of the topic, find facts and numbers, and find out what people are saying about it. Take a very broad few and present this in a well rounded way.**
2. **The downfall/extinction of the American newspaper: How are newspapers adapting to the changing world, if at all? Find out numbers, facts, and what people are saying about the future of American newspapers.**
3. **Martyr events in the Media in the last 100 years. Find out some of the most impactful events that have taken place in the media (print, television, computer) in the last 100 years. Create a timeline and show us various news events and news personalities that changed the media in our nation. You should have at least 10 people/events on your list.**
4. **General Media topic. While the above topics are very specific, your group has the freedom to present ANYTHING on the topic of the media, its impact on our society, the cool ins and outs of the profession, and what kinds of things go on behind the scenes (what people make, various stories and anecdotes, etc.). Be very creative with this one.**

Your graded rubric will be broken down into 4 distinct categories:

25 points: preparations and professionalism

25 points: wow factor in your presentation: what did you use for your medium/electronic portion?

25 points: structure of the presentation. Was it well thought out, effective, interactive, etc.?

25 points: information. What did you dig up? How **CURIOUS, INQUISITIVE AND AGGRESSIVE** were you in finding out information? Don’t be a Google Page 1 researcher. Googling “extinction of the American newspaper” ain’t gonna cut it alone. Be aggressive.

Remember, your grade will not be divided equally amongst group members. You will get total points which need to be divided by you. Keep that in mind and don’t be a parasitic group member.